

SAMPLE LETTER THAT STUDENT-ATHLETES CAN SEND OUT:

Dear **PUT YOUR PROSPECTIVE DONOR NAME HERE,**

As a Hillsborough High School Rowing Club (HHSRC) student-athlete, I have been training and preparing for our annual regattas. Our team is competitive in local, regional and national regattas!

The Hillsborough High School Rowing Club is holding its 6th Annual Erg-A-Thon fundraiser. This will be held on January 14, 2023. Each student-athlete will row for 30 minutes with an individual goal distance of at least 5000 meters on our ergs. This is no small feat; it will push each teammate physically and mentally!

I am asking that you sponsor me by donating to this event under my name. Donations can be per meter or a flat amount of your choice. Many employers match charitable gifts; hopefully, yours does too! Checks can be made payable to "HHSRC." Please make sure to write my name in the memo line of your check so I can get credit for their donations. If you want to donate online, use our link: <https://bit.ly/ERGAT2023>, noting my name as the student-athlete you are sponsoring.

Example of per meter donation with 5000 meters rowed (in 30 min allotted time):

½ cent per meter - \$25 1 cent per meter - \$50
1½ cents per meter - \$75 2 cents per meter - \$100

All proceeds will be used for HHSRC operating expenses and to fund equipment that will help us remain competitive and improve the experience of the team. HHSRC is a 501(C)3 non-profit organization managed by a Board of Directors. All donations are tax-deductible.

Check out our website, www.hhsrowingclub.org, for team updates throughout the year.

Cheers, and thank you for your support!

SAMPLE SOCIAL MEDIA POST:

Hillsborough High School Rowing Club (HHSRC) is holding its 6th Annual Erg-A-Thon fundraiser on January 14, 2023. Each student-athlete will row for 30 minutes with an individual goal distance of at least 5000 meters on an erg. This is no small feat, and it will push each of my teammates physically and mentally.

If you can give ANY amount, please donate via the link below and make sure to add my name: _____

<https://bit.ly/ERGAT2023>

All proceeds will be used for HHSRC operating expenses and to fund equipment that will help us remain competitive as a team and improve the experience of our student-athletes!